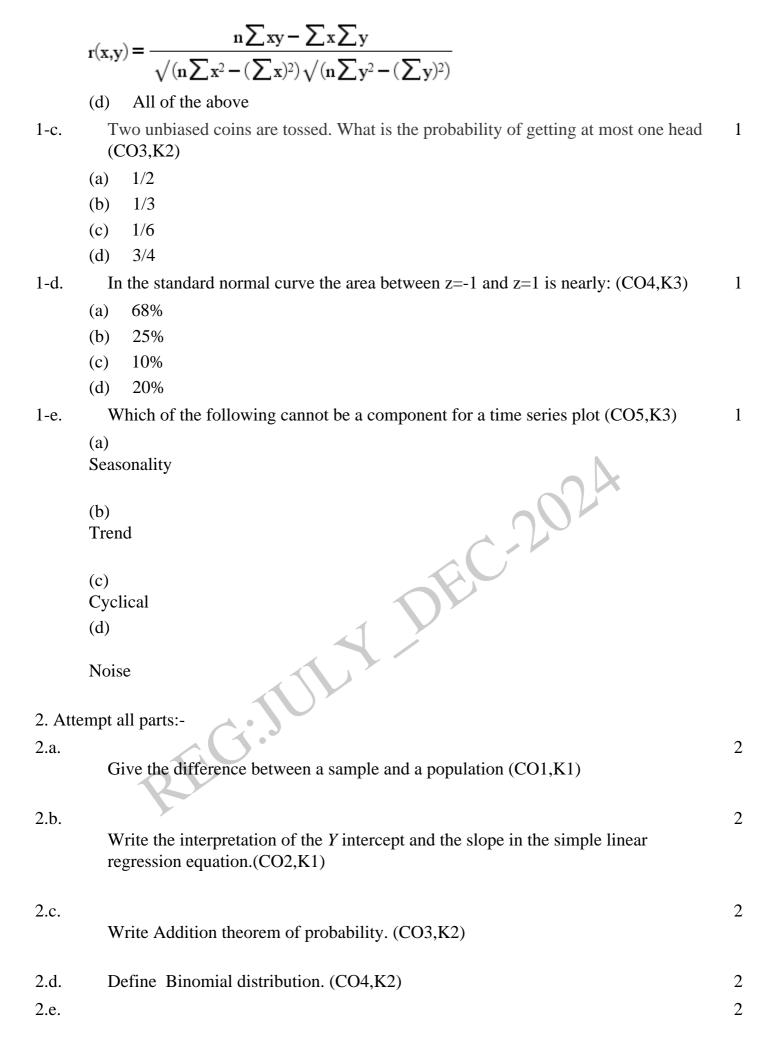
Printed Page:-04	Subject Code:- BSPGDT103 Roll. No:
NOIDA INSTITUTE OF ENGINEERING AND	TECHNOLOGY, NIET BUSINESS SCHOOL,
GREATEI (An Autonomous Institute Af	filiated to AKTU, Lucknow)
PGI TRIMESTER: I - THEORY EX	7-7-
Subject: Busin	· · · · · · · · · · · · · · · · · · ·
Time: 2.5 Hours	Max. Marks: 60
General Instructions: IMP: <i>Verify that you have received the question p</i>	nanar with the correct course code branch etc
1. This Question paper comprises of three Section Questions (MCQ's) & Subjective type questions.	-
2. Maximum marks for each question are indicate	ed on right -hand side of each question.
3. Illustrate your answers with neat sketches whe	· -
4. Assume suitable data if necessary.	1
5. Preferably, write the answers in sequential ora6. No sheet should be left blank. Any written mate	
evaluated/checked.	rear egrer et oreanne sneet wat not oe
SECTION-A	15
1. Attempt all parts:-	
1-a. The algebraic sum of the deviations fro	m mean is(CO1, K1)
(a) Maximum	
(b) Minimum	
(c)	
TOPO .	
zero (d)	
(d)	
None of the above	
1-b.	1
Karl Pearson's coefficient of correlation	n is defined by(CO2,K1)
$\sum ((\mathbf{x} - \overline{\mathbf{x}})(\mathbf{y} - \overline{\mathbf{y}}))$	
$\mathbf{r}_{xy} = \frac{\sum ((\mathbf{x}_{i} - \mathbf{x})(\mathbf{y}_{i} - \mathbf{y}))}{\sqrt{(\sum (\mathbf{x}_{i} - \mathbf{x})^{2} \sum (\mathbf{y}_{i} - \mathbf{y})^{2}}}$	
(a) $\sqrt{(\sum (\mathbf{x}_i - \mathbf{x})^2 \sum (\mathbf{y}_i - \mathbf{y})^2}$	
$\mathbf{r} = \frac{\sum (\mathbf{x} - \overline{\mathbf{x}})(\mathbf{y} - \overline{\mathbf{y}})}{\sum (\mathbf{x} - \overline{\mathbf{x}})(\mathbf{y} - \overline{\mathbf{y}})}$	
$\mathbf{r}_{xy} = \frac{\mathbf{n} \sigma_{x} \sigma_{y}}{\mathbf{n} \sigma_{x} \sigma_{y}}$	
(c)	



SECTION-B

3. Answer any three of the following:-

3-a. 5

Define statistics. Explain the importance of statistics with reference to business and industry.(CO1,K1)

3-b. The information about Sales turnover and advertising expenses given below: (CO2,K1)

(002;111)							
	Mean	S.D					
Advertisement	10	3					
Expenditure (Rs lacs)							
Sales turnover (Rs crores)	90	12					
Coefficient of correlation	0.8						

5

5

Find:

a. Two regression equations.

b. Estimate likely sales turnover when the advertisement budget is Rs 15 lacs.

3.c. If 40% of boys opted for maths and 60% of girls opted for maths, then what is the probability that maths is chosen if half of the class's population is girls(CO3,K2)

3.d. Find the moment generating function of the discrete binomial distribution given by by $P(x) = {}^{n}C_{x} p^{x} q^{n-x}$ where q = 1 - p. (CO4,K2)

3.e. 5
"Index Numbers are devices for measuring changes in the magnitude of a group of

"Index Numbers are devices for measuring changes in the magnitude of a group of related variables". Discuss this statement and point out the important uses of index numbers. (CO5,K3)

SECTION-C 30

4. Answer any one of the following:-

4-a. Calculate mean, median and mode: (CO1,K1) 6

X	0-10	10 -20	20-30	30-40	40-50	50-60	60-70
f	3	6	11	24	28	16	9

4-b. Find mean, median and mode of the give data: (CO1,K1)

	31.0 mount, 1110 mount unto 1110 mo of 1110 gr (0 0 1)111)									
_	Variable	10-20	10-30	10-40	10-50	10-60	10-70	10-80	10-90	
	Frequency	4	16	56	97	124	137	146	150	

5. Answer any one of the following:-

5-a.	From the f	ollowing c	rrelation c	after	6					
	making adjustment for tied ranks.(CO2,K1)									
	X	48	33	40	9	16	16	65	24	

6

5-b. Two judges in a beauty contest gives the rank to the ten competitors in the following order:(CO2,K2)

24

6

9

20

A	6	4	3	1	2	7	9	8	10	5
В	4	1	6	7	5	8	10	9	3	2

15

Do the judges appear to agree in their standard?

13

6. Answer any one of the following:-

13

6-a.

Explain what you understand by the term 'probability'. How the concept of probability is relevant to decision making under uncertainty. (CO3,K2).

6-b.

State Baye's Theorem. In bolt factory, Machines A,B and C manufacture respectively 25%,35% and 40% of the total. Of their output 5,4 and 2 percent are defective bolts. A bolt is drawn at random from the product and is found to be defective. What is the probability that it was manufactured by machine B. (CO3,K2).

- 7. Answer any <u>one</u> of the following:-
- 7-a. Assuming the probability of male birth as ½, find the probability distribution of number of boys out of 5 births. Find the probability that a family of 5 children have
 - (i) at least one boy
 - (ii) at most 3 boys(CO4,K2)
- 7-b. What is probability? Explain the calculation of probability under the classical approach. (CO4,K2)
- 8. Answer any one of the following:-
- 8-a. Define Fisher's ideal formula for preparing index number Explain it satisfy the time reversal test and factor reversal test. (CO5,K3)
- 8-b. Fit a straight-line trend for the following data of a company by the method of least squares and tabulate the trend values and also estimate the sale in 2006. Convert the trend equation on monthly basis: .(CO5,K3)

Year	2000	2001	2002	2003	2004
Sales (Rs	40	80	120	200	160
lakhs)					

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